

Google Text ad:

studyabroad.sit.edu/landing-internships?utm_sour

Preview ? Mobile | Desktop

30 char Do Internships Abroad

30 char Experience Work While Studying

studyabroa... / internships / 15 char

path 2 15 char

80 char Check Out Our Accredited Study Abroad Programs With Internship Options!

Ad URL options (advanced) ?

Your edited ad will be reviewed by Google, and might not run until that review is complete. We review most ads within 1 business day. [Learn more](#)

Save Cancel

Do Internships Abroad - Experience Work While Studying
Ad studyabroad.sit.edu/internships
Check Out Our Accredited Study Abroad Programs With Internship Options!

Sample ads [View more](#)

New College Programs For You - Plan For Your Future
Ad www.example.com/Online_Courses
Apply For Campus Or Online Courses Of Your Choice. Request Information Today!

Some standard practice:

1. Title Case
2. Exclamation only at the end of the description, as seen above
3. URL (15 char each) to be standard and match with all ads under that program category. URL path 2 is optional.

Facebook lead form ad:

Part 1: Facebook newsfeed/single image ad:

SIT Graduate Institute
Sponsored · 🌐 Like Page

Status text - just a few lines

ENTER NOW
EXTENDED April 18-May 5

Headline text - one short line

Description text, can be two lines

Sign Up

No hard character limits

Part 2: lead form:

NI
D
EST

ENTER NOW
EXTENDED April 18-May 5

SIT Graduate Institute

Changemakers choose SIT Graduate Institute

- Our international network of alumni includes four Nobel Prize laureates
- Learn from leading practitioners in the field of Sustainable Development
- Specialize in advocacy, leadership and social change
- Financial aid is still available: SIT awards more than \$1.4 million annually
- Apply by November 27th for Spring 2017

TELL ME MORE

45 characters

5 bulleting points – 80 char each

It can also be a paragraph with no character limit (not the preferred option)

Facebook Slideshow content ad:

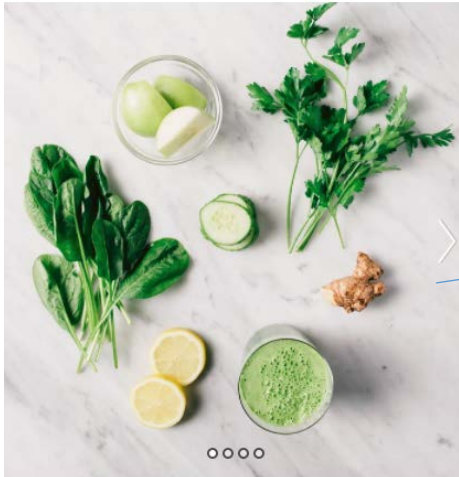


Add Context

Change the text and use this space to tell people about your product, brand, or service.

No char limit

Write something...



Will hold 2-8 images, we can go for as many relevant ones as available

Add descriptive content for people to read while they swipe through your carousel images.

Text does not change, no char limit

Write something...

Swipe to load website

