World Learning
Education | Development | Exchange

Experiment in International Living
SIT Study Abroad | SIT Graduate Institute

Advancing Leadership

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World Learning Web Privacy and Cookie Policy

Introduction

World Learning and its programs – the SIT Graduate Institute, SIT Study Abroad, and the Experiment in International Living - understand the value and importance of individual privacy. We are strongly committed to protecting the privacy of our constituents. Our web sites reflect that commitment. These web sites include www.sit.edu, graduate.sit.edu, studyabroad.sit.edu, www.experiment.org, www.worldlearning.org (Sites).

> This Privacy and Cookie Policy will tell you:
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> What information do we collect?
>
> How do we collect this information?
>
> What do we do with the information?
>
> What choices can you make regarding this information?
>
> How is the data protected?
>
> Will we make future changes to our privacy and cookie policy?

Please read this Policy carefully. By using our Sites, you are acknowledging that you understand and agree to the terms of this policy, and consent to the manner in which we may collect, use and disclose your personal information.

If you do not agree to the terms of this policy, please do not use our Sites.

What information do we collect?

Non-identifying information (Usage information)

On our Sites, we track the following usage information:

- your IP Address,
- the URLs you have requested to access,
- the dates, times and methods of requests,
- the status code of your requests,
- URLs of pages that referred you to the Site,
- number of bytes transferred, and
- your web browser and operating system platform.

This information is retained on a permanent basis, during which time the contents are accessible to our web site administrators. We have no way of linking IP addresses to any personally identifiable information. This means that user sessions will be tracked by IP address, but a user's identity will remain anonymous.

Personally-identifying information

Users may voluntarily opt to share their personal data to request information, register for open houses, apply to our programs, or post to our blogs. This information may include email address, name, physical address and other data needed to address the purpose being requested. We do not use cookies to maintain this information. This data is encrypted and sent to our databases, and after you have left our site, it is not maintained or shared on our web site or in your browser.

How do we collect information?

Cookies

Cookies are unique bits of text that many web sites will write to your computer the first time that you visit.

Cookies are stored on your hard drive and may be later accessed by the web site to track prior usage. As noted above, Google Analytics will install a cookie

on the hard drives of site visitors

There are two types of cookies. One is session cookies which expire when you close your browser or after a short time period. The other is advertising cookies which stay on your hard drive, and will be used to show you advertising for our programs when visiting other sites.

You may set most browsers to notify you if you receive a cookie, or you may choose to block cookies, though either of those actions may affect the use of our sites.

Web Beacons

We may also include web beacons (also known as web bugs, Internet tags, pixel tags, tracking pixels and clear GIFs) with the content and advertisements that we deliver to you, which we will use to collect information regarding your interaction with our content and advertisements appearing on our Sites. A "web beacon" is a transparent graphic image placed on a web page or in an email, which indicates that a page or email has been viewed or that an email has been forwarded. In addition, a web beacon allows third parties to obtain information, such as the IP address of the computer that downloaded the page on which the beacon appears, the URL of the page on which the beacon appears, the time the page containing the beacon was viewed, the type of browser used to view the page, and the information in cookies set by the third party. A web beacon may also tell your browser to get content from another server.

User Forms

If you opt to share your personal data, this is done with the use of encrypted user forms using Secure Socket Layer (SSL) technology.

When users fill in our inquiry forms or online applications, we do not use cookies to track this activity. We use only session variables, which are stored in volatile memory, and which disappear when the session ends.

Wherever we collect sensitive information, that information is encrypted and transmitted to us in a secure way. You can verify this by looking for a closed lock icon at the bottom of your web browser, or looking for "https" at the beginning of the address of the web page.

What do we do with the information?

Communicating with our constituents

World Learning will use your personally-identifying information to communicate with you regarding the reaons you contacted us. We will not share your usage information with any third party outside of our organization unless it is necessary to fulfill your request.

Google Analytics

World Learning uses Google Analytics software to perform site usage analytics. Google Analytics collects anonymous information from users to help World Learning track site usage and referrals from other web sites. These data are used primarily to optimize the Web site experience for our visitors, but we may use the data as well to assist us in developing marketing plans for the site.

Information collected and processed by Google Analytics includes the user's IP address, network location, and geographic location. Google Analytics acquires all its information directly from the user, by installing a cookie (see below) on the user's computer. Google Analytics does not collect any personally-identifying information such as names, contact information, social security numbers or financial information. If you furnish personally-identifying information with the site, the site does not share any personally-identifying information it collects with Google, and accordingly, we cannot use any information acquired by Google Analytics to contact you directly.

Remarketing

We work with a company called ReachLocal, which assists us in advertising our programs. In connection with its marketing efforts on our behalf, ReachLocal utilizes cookies and other tracking technologies and it may also permit selected third parties to do so. For the most part, ReachLocal only uses "session cookies"

ReachLocal also uses cookies (the "ReachLocal Network Cookies") or permits its third party partners to use cookies (the "TP Network Cookies") that enable ReachLocal to show you advertisements for our Sites when you visit other sites in the ReachLocal network or in third-party networks. (The "ReachLocal Network Cookies" and the "TP Network Cookies" are collectively referred to herein as the "Advertising Cookies").

This is the sole use of the Advertising Cookies-they are not being used to track you in any other way.

Moreover, ReachLocal does not link the information in the Advertising Cookies or any other cookie to any personal information that you may have provided.

We also work with a company called AdRoll, an online ad network, which may place anonymous cookies on your computer, and use similar technologies, in order to understand your interests based on your (anonymous) online activities, and thus to tailor more relevant ads to you.   If you do not wish to receive such tailored advertising, you can visit this page to opt out of most companies that engage in such advertising. (This will not prevent you from seeing ads; the ads simply will not be delivered through these targeting methods.)

Disclosure to Third Parties

We will not sell, lend, or disclose to third parties any information collected from visitors, except as disclosed in this Privacy Policy or in the event we are required by law to do so. We may disclose information to employees, consultants and agents who have a legitimate need to know the information for the purpose of fixing or improving the Sites and monitoring and improving the security of our network. We also reserve the right to disclose this information when special circumstances call for it, such as when disclosure is required by law or court order or when disclosure is, in our sole discretion, necessary to protect our legal rights, including intellectual property rights.

Other Web sites

Our Sites may contain links to other web resources, including web sites of organizations other than World Learning. Other web sites to which our Sites link may also collect user-identifying information directly from you once you proceed to browse those sites. We are not responsible for the privacy policies of our advertisers, sponsors, vendors or other sites or businesses to which we provide hyperlinks or access. Please visit the relevant sites to review their privacy policies.

What choices can you make regarding this information?

Cookie settings

Please know that you may modify the use of cookies in your browser. You may turn off cookie functionality entirely (this may affect the use of our Sites), or set your browser to notify you when a cookie is being written to your hard drive.

Your Access to Information

You may opt out of any future contacts from us at any time. You can do the following at any time by contacting us via the email address or phone number given on our Sites:

- See what data we have about you, if any.
- Change/correct any data we have about you.
- Have us delete any data we have about you.
- Express any concern you have about our use of your data.

How is the Data Protected?

Data security

We take precautions to protect your information. When you submit sensitive information via our sites, your information is protected both online and offline.

Wherever we collect sensitive information, that information is encrypted and transmitted to us in a secure way. You can verify this by looking for a closed lock icon at the bottom of your web browser, or looking for "https" at the beginning of the address of the web page.

While we use encryption to protect sensitive information transmitted online, we also protect your information offline. Only employees who need the information to perform a specific job (for example, billing or customer service) are granted access to personally identifiable information. The computers/servers in which we store personally identifiable information are kept in a secure environment.

We have in place physical, electronic and managerial procedures to protect the information we collect online. However, as effective as these measures are, no security system is impenetrable. We cannot completely guarantee the security of our database, nor can we guarantee that the information you supply will not be intercepted while being transmitted to us over the Internet.

Will we make future changes to our privacy and cookie policy?

Notification of changes to privacy policy

We will review our security measures and Privacy Policy on a periodic basis, and we may modify our policies as appropriate. We may also change or update our Privacy Policy if we add new services or features. If any changes are made, we will make appropriate amendments to this policy and post them at the Site. We encourage you to review our Privacy Policy on a regular basis.